

The background of the slide features a close-up of a hand holding a small globe. The globe is covered in a network of glowing green and blue lines, representing data or connectivity. The hand is positioned at the bottom, with fingers gently cradling the globe. The overall theme is global connectivity and technology.

Customer Stories

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Agenda

- Cathay Pacific Airlines – Akamai Performance
- Bangkok Bank – Akamai Scale
- Fidor Bank – Akamai Security

Cathay Pacific Airlines – Akamai Performance

Business Goals and Challenges:

- Deliver high performing site at all times
- Boost site adoption rates of travel agents
- Support peak traffic without infrastructure buildout

The Results:

- 100% increase in online bookings
- \$1.5million dollars in savings annually
- 65% increase in traffic without additional infrastructure
- 65% increase in global site performance
- Significant increase in agent extranet adoption



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Bangkok Bank – Akamai Scale

Business Goals and Challenges:

- Manage traffic growth for site even during high traffic loads during peak seasons
- Improve website's overseas performance – US, UK, China, Hong Kong, Japan, Taiwan, Southeast Asia
- Isolate the public website from transactional websites

The Results:

- 90.5% traffic offload enabling website to scale on demand
- 50% improvement in page load time
- 453% increase in global site performance
- Eliminated unauthorized third party site scrapping website for foreign exchange rates



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Fidor Bank – Akamai Security

Business Goals and Challenges:

- Mitigate all DDoS attacks
- Augment in-house expertise of Akamai
- Meet authorities requirements for security measures

The Results:

- Stopped 85 Gbps DDoS attack within 30 seconds
- Discouraged future attacks from extortionists
- Gained access to expert insights and guidance on cybersecurity
- Improved reputation with authorities





THANK YOU.